

The illusion of objectivity, the question of ethics, or give the right support: How can organizations provide the employees with the necessary support for ethical behaviour in companies?

Seminar paper from the year 2004 in the subject Business economics - Business Ethics, Corporate Ethics, grade: 2, 85%, University of Applied Sciences Chur (SSTH Swiss School of Tourism and Hospitality, Chur), course: MBA, 7 entries in the bibliography, language: English, abstract: The topic of this paper might lead the cursory reader to the assumption that this is another countless academic paper about "Ethic". But "Ethic" is a topic, which is more than a current interest, and it belongs to each of us. The literature today tends to value independence, encouraging people to become liberated and do their own thing. The reality is that we are interdependent, and the independent model is not optimal for use in an interdependent environment that requires leaders and team players. Sometimes it is necessary to take a deeper look into value systems of persons, environments, and organizations. The main question is "How can people survive with integrity in the business environment?" and "How can organizations provide the employees with the necessary support for ethical behaviour in companies?". The problem with relying on the Personality Ethic is that unless the basic underlying paradigms are right, simply changing outward behaviour is not effective. We see the world based on our perspective, which can have a dramatic impact on the way we perceive things. The character Ethic assumes that there are some absolute principles that exist in all human beings. Some examples of such principles are fairness, honesty, integrity, human dignity, potential and growth. Sometimes principles contrast with practices in that practices are for specific situations whereas principles have universal application. And especially for these situations it is necessary to have a "code of conduct" to lead the organization into an ethical direction, and to give the right support.

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